
Investigating the Effects of Joule Heating on Chemically Reactive Williamson Fluid over an Inclined Rotating Surface

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Abstract: This study focuses on the analysis of the flow behaviour of a chemically reacting Williamson fluid over an inclined rotating surface, taking into account the combined effects of Coriolis force and Joule heating. A mathematical model is developed to describe the fluid dynamics by integrating the equations of momentum, energy, and species concentration under the influence of these physical phenomena. The governing partial differential equations have been non-dimensionalised and transformed into a system of ordinary differential equations by introducing similarity transform. The resulting ODEs are written as a truncated series whose coefficients are obtained by using the collocation numerical technique on the resulting equations. The flow variables are determined and presented in profile and tabular form. The results were validated by comparing with MATLAB bvp4c and the error ranges between 0.09% and 0.61%, indicating that the method of solution is admissible. It is established that the Coriolis force enhances fluid velocity while simultaneously reducing both temperature and concentration. In contrast, Joule heating increases temperature but decreases fluid velocity and concentration. Additionally, chemical reactions lead to a reduction in velocity and concentration due to the consumption of reactive species, while simultaneously increasing temperature due to exothermic effects.

Keywords: Joule Heating, Chemical Reaction, Williamson Fluid, Inclined Surface, Coriolis Force

1. Background of the Study

Fluids are broadly classified as Newtonian and non-Newtonian fluids [1]. However, the non-Newtonian fluids are more common in nature [2]. The frequent use of non-Newtonian fluids in nature necessitated the need to develop

models that can be used investigate the behaviours [3, 4]. Eyring-Powell fluid [5], Carreau fluid [6], Casson fluid [7], and Williamson fluid [8] are examples of non-Newtonian fluids. Ooru et al. [9] examined the Williamson fluid, Leelavathi et al. [7] and Oke et al. [10] investigated the Casson fluid, Vyakaranam et al. [11] discussed Walters-B fluid, Oke et

al. [12] introduced the Modified Eyring Powell fluid, and Rutto et al. [13] investigated water-based nanofluid. However, Williamson fluid models fluids whose viscosity decreases with increasing shear rates [14]. Studies by Khan et al. [15], Ouru et al. [9], and Juma et al. [16] have explored the behaviour of MHD Williamson fluids over rotating and stretching surfaces. Their work demonstrated that as the rotation rate increased, so did the fluid velocity. This suggests that the response of the Williamson fluid to rotation could enhance its motion. Yusuf and Mabood [17] examined how chemical reactions influence magnetohydrodynamic (MHD) Williamson fluids, particularly when flowing over an inclined permeable wall. Srinivasulu and Goud [18] delved into how Lorentz forces affect the flow of Williamson nanofluids. Meanwhile, Li et al. [19] focused on heat generation and absorption in Williamson nanofluids under MHD conditions, showing that thermal processes play a significant role in altering fluid behaviour.

Joule heating occurs when an electric current passes through a conductive fluid, resulting in the dissipation of electrical energy into heat [20]. This phenomenon is common in systems where fluids conduct electricity, such as electrolytes, molten metals, and plasma. The heat generated due to Joule heating increases the temperature of the fluid, which can, in turn, affect its viscosity and other physical properties. In systems where both heat transfer and fluid flow are important, Joule heating can have a significant impact. For instance, in electrically heated reactors or furnaces [21], the heat generated by the current flow must be carefully controlled to ensure the desired temperature distribution within the fluid. In fluid flow systems, where both thermal and electrical energy are involved, the interaction between Joule heating and the fluid's physical properties can influence the overall flow behaviour. In this study, Joule heating is an important factor as it affects the temperature profile of the Williamson fluid and, consequently, its flow characteristics.

Rotating surfaces experiences the Coriolis forces that significantly affect fluid motion [22, 23]. Coriolis force is an apparent force that acts on objects moving within a rotating reference frame. It arises due to the rotation of the surface and affects the direction of moving objects [1]. Rotating surfaces are important in rotating reactors and mechanical systems where fluid is transported over rotating surfaces [16, 24, 25]. Oke [1] provided insight into the effects of Coriolis force on different types of fluid over a non-uniform surface. Oke et al. [24] investigated how MHD flows behave on rotating, non-uniform surfaces and found that increasing the rotation rate enhances heat transfer by pushing the fluid outwards.

Similarly, when analysing non-Newtonian fluids, Oke et al. [26] and Oke et al. [2] demonstrated that both velocity and temperature profiles increase with greater rotational speed. Similarly, Oke [27] showed that the Coriolis force reduces skin friction but enhances heat transfer in ternary hybrid nanofluids under MHD conditions. Oke et al. [12] found that increasing the Coriolis force leads to a drop in velocity while raising the temperature, as the force diverts the flow away from the axis of rotation. Alhefthi et al. [3] studied how thermal radiation affects MHD nanofluid flows in confined geometries, focusing on squeezing effects and thermophoresis. These factors lead to changes in heat transfer rates and the movement of nanoparticles within the fluid. Areekara et al. [28] explored Darcy-Forchheimer flow over rotating discs, showing how magnetic fields interact with the porous medium to alter heat transfer rates. Ali et al. [25] examined the thermodynamics of rotating dusty Maxwell-TiO₂ and dust particles nanofluids. They found that these additional factors alter both the flow and heat transfer properties of the fluid. Alsaud et al. [4] investigated the response of velocity and temperature profiles to the reactive MHD couple stress fluids.

Despite the extensive research on fluid flow over inclined and rotating surfaces, significant gaps remain in understanding the combined effects of chemical reactions and Joule heating on Williamson fluids. Previous studies have explored MHD flows and the impact of Coriolis forces on non-Newtonian fluids [1, 5, 12, 14]. However, these studies often neglect the comprehensive interaction between thermal and solutal buoyancy forces, chemical reactions, and thermophoretic effects under rotating conditions. This study investigates a steady boundary layer flow of a viscous, thermally and electrically conducting Williamson fluid over a rotating inclined porous plate.

2. The Model Formulation

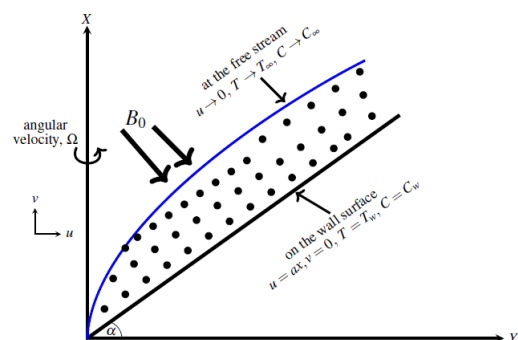


Figure 1. Flow configuration.

Consider a linearly stretching inclined surface rotating at a constant angular velocity Ω positioned at an angle α to the horizontal, as depicted in Figure (1). A uniform magnetic field of strength B_0 is applied perpendicularly to the flow, oriented at $\frac{\pi}{2}$ rad to the flow direction. The conditions at the wall are

dictated by the no-slip condition so that $u = ax$, (where a is a constant) at the wall. The equation governing the flow of chemically reacting Williamson fluid over an inclined rotating surface with Joule heating is the coupled partial differential equation.

$$\frac{\partial u}{\partial x} + \frac{\partial v}{\partial y} = 0, \quad (1)$$

$$u \frac{\partial u}{\partial x} + v \frac{\partial u}{\partial y} = \nu \left(1 + \frac{2\Gamma}{\sqrt{2}} \frac{\partial u}{\partial y} \right) \frac{\partial^2 u}{\partial y^2} + g(\beta(T - T_\infty) + \beta^*(C - C_\infty)) \cos \alpha + 2\Omega u - \frac{\sigma B_0^2 u}{\rho} - \frac{\nu}{\rho} u, \quad (2)$$

$$u \frac{\partial T}{\partial x} + v \frac{\partial T}{\partial y} = \frac{\kappa}{\rho c_p} \frac{\partial^2 T}{\partial y^2} + \tau \left(\frac{D_B}{\Delta C} \frac{\partial C}{\partial y} \frac{\partial T}{\partial y} + \frac{D_T}{T_\infty} \left(\frac{\partial T}{\partial y} \right)^2 \right) - \frac{\sigma B^2}{(\rho C_p)} u^2, \quad (3)$$

$$u \frac{\partial C}{\partial x} + v \frac{\partial C}{\partial y} = D_B \frac{\partial^2 C}{\partial y^2} + \frac{D_T \Delta C}{T_\infty} \frac{\partial^2 T}{\partial y^2} - \frac{K_c}{(\rho C_p)} (C - C_\infty). \quad (4)$$

with the boundary conditions

$$\begin{cases} u = ax, v = 0, T = T_w, C = C_w, \text{ at } y = 0, \\ u \rightarrow 0, T \rightarrow T_\infty, C \rightarrow C_\infty, \text{ as } y \rightarrow \infty. \end{cases} \quad (5)$$

The skin drag, heat transfer rate and mass transfer rate defined are defined following the definition of Sheri and Modugula [29] as

$$C_f = -\frac{2\nu}{a^2} \left(u_y + \frac{\sqrt{2}\Gamma}{2} u_y^2 \right)_{y=0}, \quad Nu = -\frac{xT_y(x,0)}{(T_w - T_\infty)}, \quad Sh = -\frac{xC_y(x,0)}{(C_w - C_\infty)} \quad (6)$$

3. Similarity Transformation

For the equation under consideration, the appropriate similarity variables are

$$\eta = y \left(\frac{a}{\nu} \right)^{\frac{1}{2}}, \quad u = ax \frac{df}{d\eta}, \quad v = -(\nu a)^{\frac{1}{2}} f. \quad (7)$$

and the temperature and concentration can be rescaled as

$$T = (T_w - T_\infty) \theta + T_\infty, \quad C = (C_w - C_\infty) \Phi + C_\infty. \quad (8)$$

The dimensionless equations become;

$$\left(1 + \gamma \frac{d^2 f}{d\eta^2} \right) \frac{d^3 f}{d\eta^3} - \left(\frac{df}{d\eta} \right)^2 + f \frac{d^2 f}{d\eta^2} + (K - M - s) \frac{df}{d\eta} + (Gr_t \theta + Gr_s \Phi) \cos \alpha = 0. \quad (9)$$

$$\frac{d^2 \theta}{d\eta^2} + Pr f \frac{d\theta}{d\eta} + N_b \frac{d\theta}{d\eta} \frac{d\Phi}{d\eta} + N_t \left(\frac{d\theta}{d\eta} \right)^2 - MJPr \left(\frac{df}{d\eta} \right)^2 = 0 \quad (10)$$

$$\frac{d^2 \Phi}{d\eta^2} + Sc f \frac{d\Phi}{d\eta} + \frac{N_t}{N_b} \frac{d^2 \theta}{d\eta^2} - rSc\Phi = 0. \quad (11)$$

with the condition

$$\frac{df}{d\eta} = 1, \quad f = 0, \quad \theta = 1, \quad \Phi = 1 \quad \text{when } \eta = 0, \quad (12)$$

$$\frac{df}{d\eta} \rightarrow 0, \quad \theta \rightarrow 0, \quad \Phi \rightarrow 0 \quad \text{when } \eta \rightarrow \infty. \quad (13)$$

and define the parameters as

$$\begin{aligned} \gamma &= \sqrt{2}ax\Gamma\left(\frac{a}{\vartheta}\right)^{\frac{1}{2}}, \quad K = \frac{2\Omega}{a}, \quad M = \frac{\sigma B_0^2}{\rho a}, \quad s = \frac{\nu}{a\rho}, \quad Re^{-\frac{1}{2}} = x\left(\frac{\vartheta}{a}\right)^{\frac{1}{2}}, \quad Gr_t = \frac{g}{a^2x}\beta(T_w - T_\infty), \\ Gr_s &= \frac{g}{a^2x}\beta^*(C_w - C_\infty), \quad Pr = \frac{\vartheta}{\alpha} = \frac{\rho c_p \vartheta}{\kappa}, \quad N_b = \frac{\tau D_B}{\alpha}, \quad N_t = \frac{\tau D_T (T_w - T_\infty)}{\alpha T_\infty}, \quad M = \frac{\sigma B_0^2}{\rho a x}, \\ J &= \frac{a^2 x}{C_p (T_w - T_\infty)}, \quad Sc = \frac{\vartheta}{D_B}, \quad r = \frac{K_c}{a(\rho C_p)}. \end{aligned}$$

The engineering quantities become:

$$Re^{\frac{1}{2}}C_f = -\left(\frac{d^2f}{d\eta^2} + \frac{\lambda}{2}\left(\frac{d^2f}{d\eta^2}\right)^2\right)_{\eta=0}, \quad Re^{-\frac{1}{2}}Nu = -\left(\frac{d\theta}{d\eta}\right)_{\eta=0}, \quad Re^{-\frac{1}{2}}Sh = -\left(\frac{d\Phi}{d\eta}\right)_{\eta=0}. \quad (14)$$

By setting

$$f = g_1, \quad f' = g_2, \quad f'' = g_3, \quad \theta = g_4, \quad \theta' = g_5, \quad \Phi = g_6, \quad \Phi' = g_7, \quad (15)$$

then equations (9 - 11) are reformulated as a first-order system;

$$\begin{cases} g'_1 = g_2, \quad g'_2 = g_3, \\ g'_3 = -\frac{-g_2^2 + g_1 g_3 + (K - M - s)g_2 + (Gr_t g_4 + Gr_s g_6)\cos\alpha}{1 + \gamma g_3}, \\ g'_4 = g_5, \quad g'_5 = -(Pr g_1 g_5 + N_b g_5 g_7 + N_t g_5^2 - M \cdot J \cdot Pr \cdot g_2^2), \\ g'_6 = g_7, \quad g'_7 = -\left(Sc g_1 g_7 + \frac{N_t}{N_b} g'_5 - r Sc g_6\right). \end{cases} \quad (16)$$

with the conditions

$$g_2 = 1, \quad g_1 = 0, \quad g_4 = 1, \quad g_6 = 1 \quad \text{when } \eta = 0, \quad (17)$$

$$g_2 \rightarrow 0, \quad g_4 \rightarrow 0, \quad g_6 \rightarrow 0 \quad \text{when } \eta \rightarrow \eta_\infty. \quad (18)$$

4. Collocation Technique

Given a system of equations

$$g' = f(g_1, g_2, \dots, g_n), \quad g = (g_1(\eta), g_2(\eta), \dots, g_n(\eta)), \quad g(0) = a, \quad g(\eta_\infty) = b.$$

Start by approximating $g_i(\eta)$ [30] as a linear combination of the basis functions $\phi_j(\eta)$ and unknown coefficients $c_{i,j}$

$$g_i(\eta) \approx S(\eta) = \sum_{j=0}^N c_{i,j} \phi_j(\eta),$$

Thus,

$$g'_i(\eta) \approx S'(\eta) = \sum_{j=0}^N c_{i,j} \phi'_j(\eta)$$

$$\mathcal{R}(\eta) = S'(\eta) - f = \sum_{j=0}^N c_{i,j} \phi'_j(\eta) - f.$$

where $\mathcal{R}(\eta)$ is the residual and $c_{i,j}$ are unknowns to be obtained by minimising $\mathcal{R}(\eta)$. Write the residuals for the system (16) as

$$\mathcal{R}_j = g'_j - g_{j+1}, \quad j = 1, 2, 4, 6 \quad (19)$$

$$\mathcal{R}_3 = (1 + \gamma g_3) g'_3 - g_2^2 + g_1 g_3 + (K - M - s) g_2 + (Gr_t g_4 + Gr_s g_6) \cos \alpha, \quad (20)$$

$$\mathcal{R}_5 = g'_5 + Pr g_1 g_5 + N_b g_5 g_7 + N_t g_5^2 - M \cdot J \cdot Pr \cdot g_2^2, \quad (21)$$

$$\mathcal{R}_7 = g'_7 + Sc g_1 g_7 + \frac{N_t}{N_b} g'_5 - r Sc g_6. \quad (22)$$

with the accompanying conditions;

$$g_1(0) = 0, \quad g_2(0) = 1, \quad g_4(0) = 1, \quad g_6(0) = 1, \quad (23)$$

$$g_2(\infty) = 0, \quad g_4(\infty) = 0, \quad \Phi(\infty) = 0. \quad (24)$$

The collocation method is adopted in solving the system of equations (19 - 22). Subdivide the domain by choosing an $N + 1$ collocation points $\eta_k (k = 0, 1, \dots, N) \in [0, \eta_\infty]$ and let basis functions be piecewise cubic polynomials, then

$$g_i \approx a_{ik} + b_{ik} \xi_k + c_{ik} \xi_k^2 + d_{ik} \xi_k^3, \quad i = 1, 2, \dots, 7, \quad \xi_k = \eta - \eta_k \quad (25)$$

$$g'_i \approx b_{ik} + 2c_{ik} \xi_k + 3d_{ik} \xi_k^2, \quad i = 1, 2, \dots, 7 \quad (26)$$

Coefficients are determined by minimising the residuals at selected collocation points in each subinterval. By putting (25) and (26) into equation (19), we have

$$-a_{2k} + b_{1k} = 0, \quad 2c_{1k} - b_{2k} = 0, \quad 3d_{1k} - c_{2k} = 0, \quad d_{2k} = 0. \quad (27)$$

$$-a_{3k} + b_{2k} = 0, \quad 2c_{2k} - b_{3k} = 0, \quad 3d_{2k} - c_{3k} = 0, \quad d_{3k} = 0. \quad (28)$$

$$-a_{5k} + b_{4k} = 0, \quad 2c_{4k} - b_{5k} = 0, \quad 3d_{4k} - c_{5k} = 0, \quad d_{5k} = 0. \quad (29)$$

$$-a_{7k} + b_{6k} = 0, \quad 2c_{6k} - b_{7k} = 0, \quad 3d_{6k} - c_{7k} = 0, \quad d_{7k} = 0. \quad (30)$$

By putting (25) and (26) into equation (20), comparing coefficients, and substituting $d_{jk} = 0, (j = 2, 3, 5, 7)$, then $c_{3k} d_{1k} = 0$ and

$$3\gamma b_{3k} c_{3k} - 2a_{2k} c_{2k} - b_{2k}^2 + a_{1k} c_{3k} + b_{1k} b_{3k} + a_{3k} c_{1k} + (K - M - s) c_{2k} + (Gr_t c_{4k} + Gr_s c_{6k}) \cos \alpha = 0 \quad (31)$$

$$2\gamma c_{3k}^2 - 2b_{2k} c_{2k} + b_{1k} c_{3k} + b_{3k} c_{1k} + a_{3k} d_{1k} + (Gr_t d_{4k} + Gr_s d_{6k}) \cos \alpha = 0 \quad (32)$$

$$-c_{2k}^2 + c_{1k} c_{3k} + b_{3k} d_{1k} = 0 \quad (33)$$

By putting (25) and (26) into equation (21), compiling the coefficients and substituting $d_{jk} = 0, (j = 2, 3, 5, 7)$, then

$Pr c_{5k} d_{1k} + N_b c_{5k} d_{7k} = 0$ and

$$Pr (a_{1k} c_{5k} + b_{1k} b_{5k} + a_{5k} c_{1k}) + N_b (a_{5k} c_{7k} + b_{5k} b_{7k} + a_{7k} c_{5k}) + N_t (2a_{5k} c_{5k} + b_{5k}^2) - MJPr (2a_{2k} c_{2k} + b_{2k}^2) = 0, \quad (34)$$

$$Pr (b_{1k} c_{5k} + b_{5k} c_{1k} + a_{5k} d_{1k}) + N_b (a_{5k} d_{7k} + b_{5k} c_{7k} + b_{7k} c_{5k}) + 2N_t b_{5k} c_{5k} - 2MJPr b_{2k} c_{2k} = 0, \quad (35)$$

$$Pr (c_{1k} c_{5k} + b_{5k} d_{1k}) + N_b (b_{5k} d_{7k} + c_{5k} c_{7k}) + N_t c_{5k}^2 - MJPr c_{2k}^2 = 0. \quad (36)$$

By putting (25) and (26) into equation (22), compiling the coefficients, and substituting $d_{jk} = 0$, ($j = 2, 3, 5, 7$), then $Sc d_{1k} c_{7k} = 0$ and

$$-r Sc c_{6k} + Sca_{7k} c_{1k} + Sc b_{1k} b_{7k} + Sca_{1k} c_{7k} = 0 \quad (37)$$

$$-r Sc d_{6k} + Sca_{7k} d_{1k} + Sc b_{7k} c_{1k} + Sc b_{1k} c_{7k} = 0 \quad (38)$$

$$Sc b_{7k} d_{1k} + Sc c_{1k} c_{7k} = 0 \quad (39)$$

Hence, we set $d_{jk} = 0$, ($j = 2, 3, 5, 7$), and solve the system of equations over the interval (η_k, η_{k+1}) using the Newton's method with the global boundary conditions:

$$\begin{cases} g_1(0) = a_{1k} - \eta_k b_{1k} + c_{1k} \eta_k^2 - d_{1k} \eta_k^3 = 0, \\ g_i(0) = a_{ik} + b_{ik} \eta_k + c_{ik} \eta_k^2 + d_{ik} \eta_k^3 = 1, \quad i = 2, 4, 6 \\ g_i(\eta_\infty) = a_{ik} + b_{ik} (\eta_\infty - \eta_k) + c_{ik} (\eta_\infty - \eta_k)^2 - d_{ik} (\eta_\infty - \eta_k)^3 = 0, \quad i = 2, 4, 6 \end{cases} \quad (40)$$

5. Validation of Results

To analyse stability, the eigenvalues of the Jacobian matrix were computed for varying values of the parameters. Results are reported in Table (1). Since all eigenvalues are non-

positive, the numerical method is stable for $r \in [0.01, 1.6]$.

The results is validated by comparing the present result with the work of Ahmed and Akbar [31] and Juma et al. [16] by setting

$$K = M = s = Gr_t = Gr_s = Pr = N_t = J = Sc = r = \alpha = 0.$$

Table (2) validates the numerical method adopted in this study since the present results in good agreement with the existing literature. Subsequently, the solution is simulated for various values of the emerging parameters over the interval $\eta \in [0, 20]$.

Table 1. Stability Analysis of the Method by varying r .

r	Eigenvalues						
0.001	-1.5763	-1.7837	-0.2536	-0.2536	0.000	-0.4806	-0.4806
0.4	-1.5914	-1.7966	-0.4174	-0.4174	0.000	-0.6456	-0.6456
0.8	-1.6083	-1.8108	-0.5146	-0.5146	0.000	-0.7442	-0.7442
1.2	-1.6274	-1.8264	-0.5871	-0.5871	0.000	-0.8184	-0.8184
1.6	-1.8436	-0.8788	-0.8788	0.0000	-0.6455	-0.6455	-1.6487

Table 2. Comparison of results with existing literature.

γ	0.0000	0.1000	0.2000	0.3000
Ahmed and Akbar [31]	1.3393	1.2980	1.2631	1.2228
Juma et al. [16]	1.3301	1.2988	1.2638	1.2235
Present study	1.3381	1.3057	1.2714	1.2344

6. Results and Discussion

Solutions to the system of equations are obtained for various values of reactivity r , Joule heating J , Coriolis force, and angle of inclination α . Default values for the parameters are

$$\gamma = 0.1; K = 0.1; M = 2; s = 0.2;$$

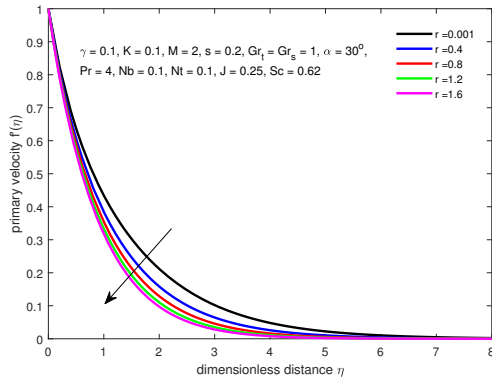
$$Gr_t = 1; Gr_s = 1; \alpha = \frac{\pi}{6};$$

$$Pr = 4; N_b = 0.1; N_t = 0.1;$$

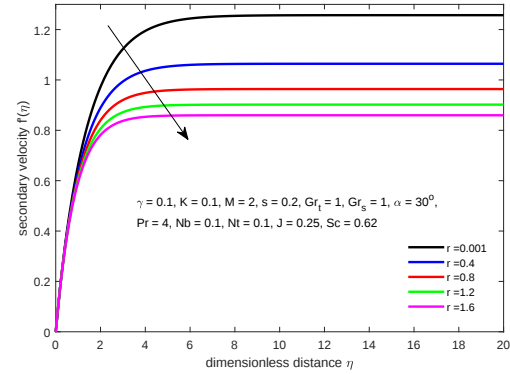
$$J = 0.25; Sc = 0.62; r = 0.4.$$

The impact of reactivity on the behaviour of the fluid is observed through its influence on velocity, temperature, and concentration profiles. The primary and secondary velocity profiles, illustrated in Figures (2a) and (2b), exhibit a clear decreasing trend with increasing reactivity. This behaviour indicates that chemical reactions within the fluid medium introduce resistance to motion, a phenomenon that can be interpreted as a dissipative mechanism. As reactivity

increases, the energy required to sustain fluid motion is partially consumed by chemical processes. This energy diversion reduces the kinetic energy available for the fluid flow, thereby lowering both primary and secondary velocities. This finding is consistent with theoretical principles, where chemical activity, especially in reactive flows, contributes to momentum dissipation. The temperature profile, depicted in Figure (3a), reveals an increasing trend with higher reactivity. This rise in temperature is attributable to the exothermic nature of chemical reactions occurring within the fluid. In exothermic reactions, the release of thermal energy not only elevates the temperature of the immediate reaction zone but also contributes to the overall thermal energy within the system. Figure (3b) shows that concentration decreases with reactivity. The concentration of reactive species decreases due to their consumption in chemical reactions. This depletion demonstrates the effectiveness of the reactive processes in altering the chemical composition of the fluid.

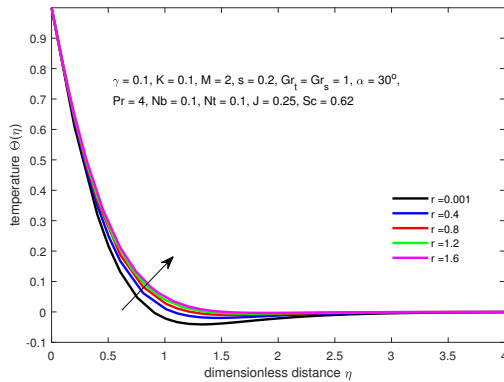


(a) Effect of reactivity on primary velocity

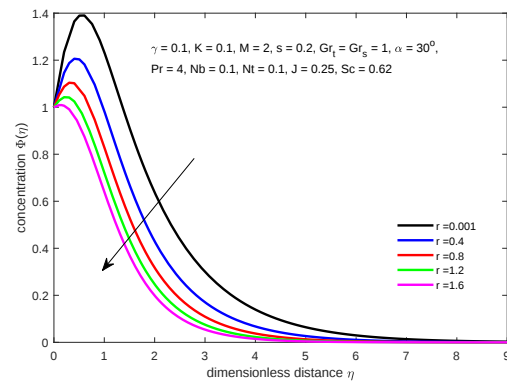


(b) Effect of reactivity on secondary velocity

Figure 2. Effect of reactivity on velocity.



(a) Effect of reactivity on temperature

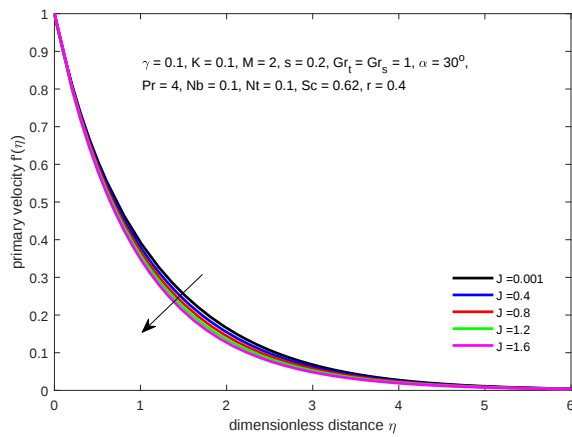


(b) Effect of reactivity on concentration

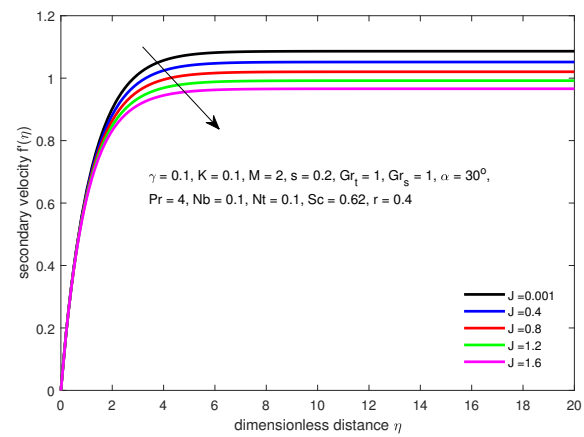
Figure 3. Effect of reactivity on temperature and concentration.

The effects of Joule heating on velocity, temperature, and concentration profiles are studied in this section. Figures (4a) and (4b) show that both primary and secondary velocities exhibit a decline under the influence of Joule heating. This reduction can be associated to the increased viscous effects caused by the heat generated from electrical energy dissipation. From Figure (5a), the temperature response to

Joule heating is increasing. As Joule heating persists, the accumulation of thermal energy becomes dominant, leading to an increase in temperature. The observations in Figure (5b), shows that concentration exhibits a decreasing trend with increasing Joule Heating. This pattern could result from a diffusion-dominated regime transitioning into one where thermal gradients enhance solute transport.

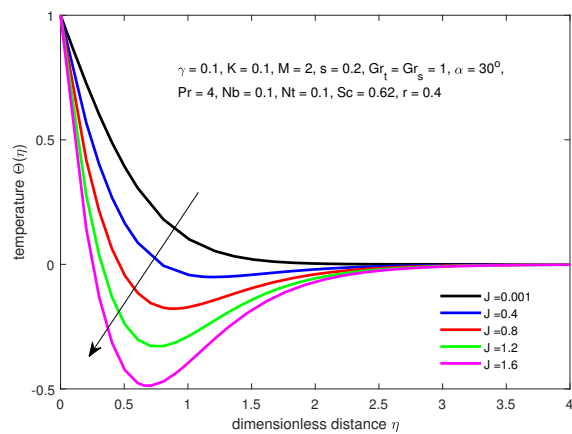


(a) Effect of Joule heating on primary velocity

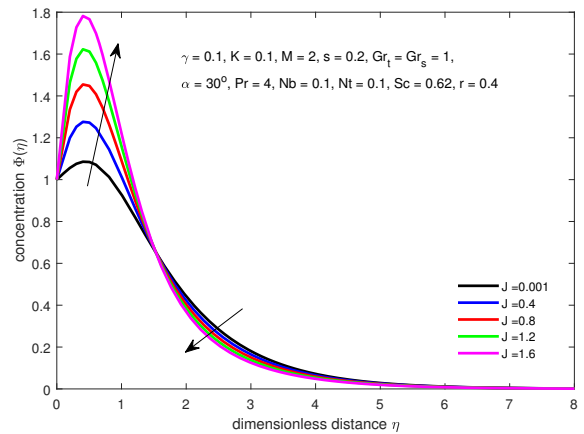


(b) Effect of Joule heating on secondary velocity

Figure 4. Effect of Joule heating on velocity.



(a) Effect of Joule heating on temperature



(b) Effect of Joule heating on concentration

Figure 5. Effect of Joule heating on temperature and concentration.

The influence of the Coriolis force, arising from the rotational motion of the reference frame, on the fluid flow is discussed hereby. Figure (6a) and (6b) shows that both primary and secondary velocities increase with a stronger Coriolis effect. This enhancement can be attributed to the rotational forces imparting additional energy into the system, which accelerates fluid motion in both directions.

This finding is particularly relevant in geophysical and astrophysical contexts, where Coriolis forces play a critical role in shaping flow patterns. In contrast, Figure (7a) shows that the temperature profile decreases with increasing Coriolis force. The augmented motion facilitated by the rotational forces enhances convective heat transfer, thereby dissipating thermal energy from the system more efficiently.

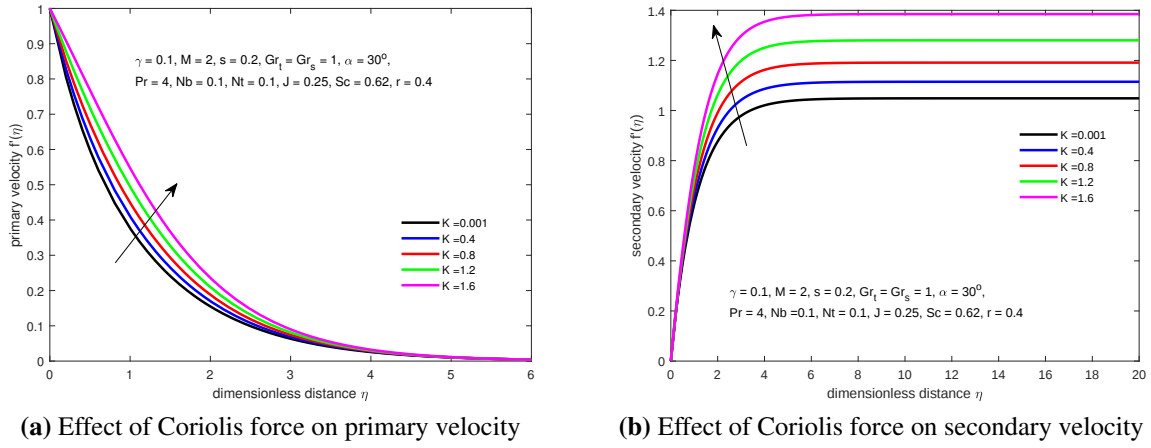


Figure 6. Effect of Coriolis force on velocity.

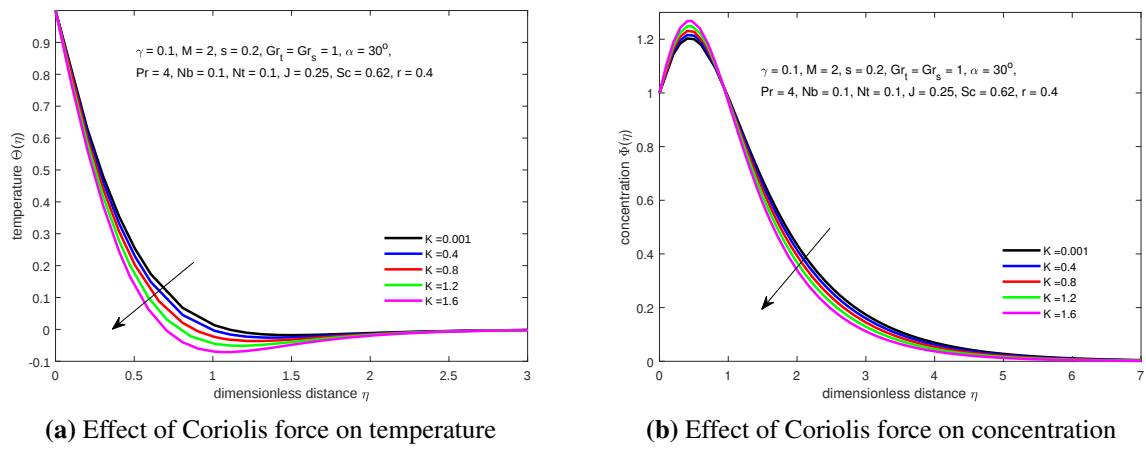


Figure 7. Effect of Coriolis force on temperature and concentration.

6.1. Engineering Quantities of Interest

The quantities of engineering interest are reported in Table (3). Table (3) reveals that as Joule heating and Coriolis force increase, the skin friction and Nusselt number tend to rise, suggesting that higher energy dissipation and stronger Coriolis effects lead to increased resistance to flow and enhanced heat transfer. The reactivity parameter remains largely constant, which indicates that changes in the energy

dynamics have a more significant impact on skin friction and heat transfer rate than on the reactivity of the system itself. The angle of inclination also seems to play a relatively minor role in influencing the results, with only a few entries showing variations in its effect on the system. The Sherwood number increases with increasing Joule heating and Coriolis force while it decreases with reactivity and angle of inclination.

Table 3. Variations in the quantities of interest with the parameters.

J	k	r	α	Skin Friction $Re^{1/2}Cf$	Nusselt number $Re^{-1/2}Nu$	Sherwood number $Re^{-1/2}Sh$
0.5	0.1	0.4	$\frac{\pi}{6}$	2.054267863	2.704889604	1.513285072
0.8	0.1	0.4	$\frac{\pi}{6}$	2.074370684	3.452953567	2.212182853
1.1	0.1	0.4	$\frac{\pi}{6}$	2.093130501	4.171717755	2.884794094
0.25	0.5	0.4	$\frac{\pi}{6}$	1.759659427	2.127934995	0.957456635
0.25	0.8	0.4	$\frac{\pi}{6}$	1.53749399	2.187824688	0.99828013
0.25	1.1	0.4	$\frac{\pi}{6}$	1.300856598	2.253943499	1.043096655

J	k	r	α	Skin Friction $Re^{1/2}Cf$	Nusselt number $Re^{-1/2}Nu$	Sherwood number $Re^{-1/2}Sh$
0.25	0.1	0.5	$\frac{\pi}{6}$	2.058703763	2.041623272	0.818850405
0.25	0.1	0.8	$\frac{\pi}{6}$	2.114321336	2.006225271	0.588113572
0.25	0.1	1.1	$\frac{\pi}{6}$	2.158043932	1.979570285	0.396985404
0.25	0.1	0.4	0	1.836138907	2.110367612	0.945237229
0.25	0.1	0.4	$\frac{\pi}{13}$	1.879351764	2.098798117	0.937325537
0.25	0.1	0.4	$\frac{4\pi}{13}$	2.491339773	1.928762692	0.821878922
0.25	0.1	0.4	$\frac{6\pi}{13}$	3.206709941	1.712988742	0.677951076

7. Conclusion

A chemically reacting Williamson fluid over an inclined rotating surface, considering the influences of Coriolis force and Joule heating has been studied. The investigation attempts to understand how these physical phenomena impact the velocity, temperature, and concentration profiles within the fluid system. The objectives of this study were successfully achieved, and the research made significant contributions to understanding the behaviour of Williamson fluids subjected to Coriolis force, Joule heating, and chemical reactions over an inclined rotating surface. The results were validated by comparing with MATLAB bvp4c and the error ranges between 0.09% and 0.61%, indicating that the method of solution is admissible. The influence of angle of inclination, Coriolis force, Joule heating, and chemical reaction on the velocity, temperature, and concentration profiles was analysed. It is found that the Coriolis force enhances the velocity of the fluid while reducing the temperature and concentration. Joule heating increases the temperature but reduces the velocities and concentration due to enhanced viscous effects. Chemical reactivity reduces the velocity profiles but increases the temperature due to the exothermic nature of the reactions, while the concentration decreases as reactive species are consumed. Joule heating and Coriolis force rise, they significantly increase skin friction, heat transfer rate, and mass transfer rate, while the reactivity parameter and angle of inclination exert only minor effects on the system.

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Abbreviations

F_c	Coriolis Force
J	Joule Heating Parameter
B_0	Magnetic Field Strength
Sc	SCHMIDT Number
u, v	Vertical and Horizontal Velocity
Gr_t, Gr_s	Thermal and Solutal Grashof Number
T, C	Temperature, Concentration Respectively
N_b, N_t	Brownian and Thermophoretic Parameters Respectively
g	Acceleration Due to Gravity
Nu	Nusselt Number
K	Coriolis Force Parameter
Sh	Sherwood Number
M	Magnetic Field Parameter
f'	Dimensionless Velocity
s	Porosity Parameter
C_f	Skin Friction
Pr	Prandtl Number
r	Chemical Reaction Parameter
τ	Shear Stress
ρ	Density
Ω	Angular Velocity
η	Similarity Variable
α	Angle of Inclination
γ	Williamson Fluid Parameter
μ	Dynamic Viscosity
θ	Dimensionless Temperature
ϑ	Kinematic Viscosity
Φ	Dimensionless Concentration

Conflicts of Interest

The authors declare no conflicts of interest.

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